



29th March 2011

I am delighted to announce that SWPF 2011 will be taking place in Jeddah from 4-6 December.

Given the significance of this major international Forum for Saudi Arabia's power and water sectors it is my pleasure to give SWPF my full support once again.

As we work towards ensuring the Kingdom's future role as global leader in power, water and renewables, the Forum will address the key issues facing the industry. We will look at how to push the boundaries and add value through innovation and cooperation, and how the sector can support the transformation to a knowledge-based economy. The programme will include particular focus on the opportunities for partnership and growth.

SWPF includes the international exhibition, which offers companies a platform to showcase their products, services and expertise to the most influential decision-makers, buyers and users assembled under one roof.

I look forward to another successful Forum and to welcoming you to Jeddah for some outstanding debate and exceptional networking.

ABDULLAH AL HUSSAYEN
MINISTER OF WATER & ELECTRICITY
KINGDOM OF SAUDI ARABIA